



ROCKWALL CITY NOTES

A Monthly City Publication

February 2021

City Manager Retires After Lifetime of Service

After 42 years in municipal government, City Manager Rick Crowley has retired. A lot has changed here since his arrival, and throughout his tenure, Mr. Crowley has undeniably had a huge impact on the growth and success of the City of Rockwall. "When I came here, Rockwall was a small town with far fewer stores and businesses, and I have watched it grow into a major destination for various industries, professional services, commercial, and retail," Crowley said.

Mr. Crowley has served in several key leadership roles over the years, including Director of Parks and Recreation, Director of Public Works, and Director of Municipal Services. He was promoted to Assistant City Manager in 1998, and served in that role until April of 2012, when he was chosen to become the next City Manager for the City of Rockwall.

"Rick's knowledge and experience has been valuable in helping city leaders move forward and plan for the future—to ensure that growth is deliberate and intentional," said Mayor Jim Pruitt.

Crowley has overseen transition in the City of Rockwall in many major areas, including the building of The Harbor, expansion of the parks and trails system, recreation programs, transitioning the fire department from completely volunteer to a combination paid / volunteer force, and managing the high quality growth in residential and commercial development—just to name a few.

"Despite its growth, Rockwall continues to have its small town feel where residents truly care about one another. It is a great place to live," Crowley said.



Shop Rockwall with Downtown Dollars

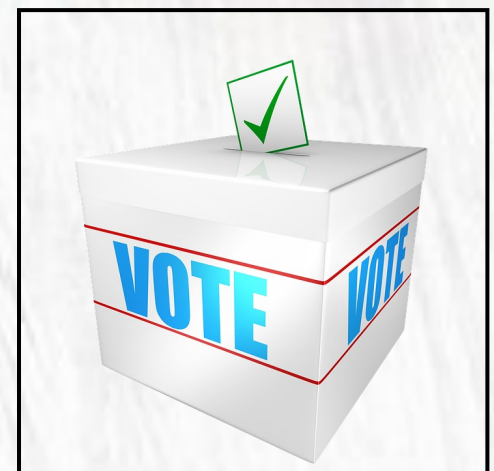
There's a new program aimed at boosting business at locally owned shops in Downtown Rockwall. It's called Downtown Dollars. The Downtown Rockwall Association partnered with the Rockwall Area Chamber of Commerce to roll out the new program.

Here's how it works: Customers purchase e-gift cards from the Chamber's website to be used at any participating businesses. The cards can be purchased in \$5 increments, and they're a handy way to Shop Rockwall. Find the link at Rockwall.com/mainstreet.

City of Rockwall Election Set for May 1

The City of Rockwall will hold an election for the Mayor and three City Councilmembers on May 1. Incumbents Bennie Daniels and Dana Macalik are eligible for re-election, and Mayor Jim Pruitt and Councilmember Kevin Fowler are both 'termed out' in their current seats.

In addition, a one-year term associated with the seat currently occupied by Councilmember Anna Campbell, will also appear on the ballot. Ms. Campbell was appointed last June to fill a vacancy until the next general election. For more information about the election, please contact kcole@rockwall.com.



Out and About in Rockwall



Keeping Rockwall Beautiful

A group of neighborhood students worked to cleanup the area near Downtown Rockwall recently. The project was part of a school program to encourage community service with young people, and to help commemorate Dr. Martin Luther King, Jr. Day.

It was a beautiful sunny day, and a handful of students collected a bunch of trash, learned about giving back, and made our community a little brighter.



Daddy Daughter Dance

The annual Daddy Daughter Dance was a success once again. Just as they have done for years, families gathered at the Hilton at The Harbor in Rockwall for the highly anticipated event.

For many families this event is an annual tradition that can't be missed. The well dressed families played games, danced and made memories that will last a lifetime.



Rockwall Has the Parks

Did you know? The City of Rockwall wants you to Go Outside and Play! To help you do that, there is an extensive parks and trails system that extends throughout the entire city. Here is a breakdown of a few of the amenities Rockwall offers for residents:

- 950 total acres of park land, including greenbelts, developed and undeveloped parks
- 550 acres of developed park land
- 22 developed parks
- 15 +/- miles of trails
- 8 butterfly gardens

Love Your Landscape—Get Ready Now for Spring

Believe it or not... February is the month we start getting our landscapes and lawns ready for spring. Here are some important reminders to create a landscape of envy:

- Apply a pre-emergent herbicide to prevent spring and summer weeds.
- Trim back ornamental grass and ground cover that requires it.
- Perform any end of the winter season tree pruning.
- Perform a manual run through of your irrigation system to make sure you are ready for the spring watering season. Be sure to do this during the day when temperatures are above freezing.

